






Eirini Koukouletsou

DIGITAL PRODUCT DESIGNER

Get In Touch

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 ekouletsou@hotmail.com

 ekportfolio.com

Acquired Skills

- Design Thinking
- UI Design
- UX - Service Design
- Figma
- Adobe Suite
- Microsoft Office
- Photography
- Art

Languages

Greek Mother Tongue

- English
- Italian

Hobbies

- Photography
- Illustration & Painting
- Travelling
- DIY Projects
- Reading
- Art's museum lover
- Volunteering

Summary

Digital Product Designer with M.A. studies at Visual Communication by Derby University and Master's degree at UI-UX by Vacalo Art & Design Collage. I believe that art is everywhere, even at UX wireframe, and great design must be clear and simple for user of any level!

Employment Qualifications

2021 – Present | Convert Group

Product Designer

Delivering functional user interface designs and user experience models while communicating and analyzing statistics with business stakeholders, analysts and web developers to complete all the product cycle (from strategy to design and testing).

Key responsibilities included:

- Visualization of high-level business requirements at user interface proposals
- Collaboration with Project Managers, Product Designers, Data Analysts and Engineers
- Ensure project timelines and quarterly goals are met
- Overseeing the implementation of designs and institute operational processes to enable collaboration between the Design Team and Development
- Produce multiple design comps, testing user's cases and work iteratively with the team to produce the final product
- Services including: UI & UX design, Art/Creative Direction, UI & UX Research, Brand ID, Research, Design libraries, Prototyping, Wireframes and Flows

2015 – 2021 | XCUBED

Graphic and UI Designer

Worked for sports and brand activation agency as the main print and digital designer for almost 5 years. Collaborated with the marketing team and communicated with clients, printers and business stakeholders.

Key responsibilities included:

- Brand ID designer
- Understanding of companies' Guidelines
- Web designer
- Creation of print files
- Photo editing and Illustrations
- Marketing and social media visuals needs

2014 - 2015, BYTE COMPUTER S.A.

Worked as a technical programmer for the computers of the Athens Water Supply and Sewerage Company (EYDAP S.A.)

2013 - 2014, AGtech

Worked as civil engineer for projects of national hospitals in the field of construction, maintenance and building works operation.

2011 - 2012, BYTE COMPUTER S.A.

Worked as a technical programmer for the computers of the Athens Water Supply and Sewerage Company (EYDAP S.A.)

2010, ATTIKI DIODOS T.S.A

Internship at the company Attiki Diodos. Worked as co-civil engineer at projects:

- Construction of the Library of School of Pedagogical and Technological Education (ASPETE)
- Construction of the new hack-stand of Athens Bus Transports.

Education

2023 | Design Thinking

Design Thinking with Konstantinos Axarloglou at Alba Graduate Business School

2023 | Product Design Masterclass

Product design Masterclass with Fillipos Protogeridis. Learning about design thinking-process & how to design an App

2020 | Brand ID & Guidelines

LogoCore an e-learning course at brand ID and guidelines. (Logo - Presentations - Guidelines - Animation)

2018 – 2019 | UI-UX Master degree

Digital design UI/UX Master at Vacalo Art & Design College

2016 – 2017 | MA Visual Communication

MA Visual Communication by the University of Derby (UK)

2010 – 2011 | BA Special Curriculum of Civil & Construction Engineering

Bachelor of special curriculum of Civil and Construction Engineering, at School of Pedagogical and Technological Education (ASPETE)

2006 – 2010 | BA Civil and Constraction Engineering

Bachelor of Civil and Construction Engineering Educators, at School of Pedagogical and Technological Education (ASPETE), Athens

Volunteering

2023 Art Lessons - Workshop

I volunteered, teaching art history and conducting related activities for children aged 5 to 14, at the Saint Anna orphanage in Kifisia.

Get In Touch

Contact

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Based in

Athens, Greece